



enterprising



EUROPEAN  
SME WEEK 2010  
TRAINING BUSINESS CHAMPIONS!

# Business Advice Show

Tuesday 18 May 2010, 10.30am-2.30pm, Hilton Hotel Belfast



**Free** Seminars, one-to-one advice,  
business support exhibition, networking area  
and Twitter garden!



[www.belfastcity.gov.uk/business](http://www.belfastcity.gov.uk/business)

Belfast City Council is hosting the Business Advice Show as part of European SME week. Our aim is to provide advice and assistance to existing businesses and encourage more people to become entrepreneurs.

## Running your business

(Brookfield Suite)

11am - 12pm

### Tax: What do I need to know?

Facilitated by HMRC.

12.15pm - 1.15pm

### Finance in the recession

Facilitated by Envision.

1.30pm - 2.30pm

### Small business, big headache?

Facilitated by Business in the Community and Belfast City Council's Advice Service.

## Marketing zone

(Broadway Suite)

11am - 12pm

### Harnessing the digital mix

Facilitated by Origin Partners.

12.15pm - 1.15pm

### Nailing that sale

Facilitated by Full Circle.

1.30pm - 2.30pm

### Effective communications for SMEs

Facilitated by Morrow Communications.

## Business advice zone

Access business advice from a range of support providers on the issues affecting your business including: employing staff, health and safety, environmental health, legal issues, finance, exporting and support available. You can also meet with an advisor on a one-to-one basis in the advice zone.

## New entrepreneurs

(Lisburn Suite)

10.45am - 12.15pm

### Mars Attacks

Facilitated by Advantage NI

Generate a business idea through the use of a Mars Bar! You will also be able to look at business ideas further in the Business Profiles zone.

## Social enterprise

(Lisburn Suite)

12.30pm - 1.45pm

### Making Your Mark

Facilitated by Workwest.

Guest speakers include Peter Holbrook from the Social Enterprise Coalition, Lucy Findlay from RISE and Marie Marin from Employers for Childcare.

## Twitter garden



Sponsored and facilitated by MatchMedia Ltd.

(visit the garden throughout event)

Our 'Twitter garden' experts will show you how to 'tweet' and make the most of social media in promoting your business. You will also be able to post messages on to our advice show screen.

## Promote yourself wall

Relax in the networking zone and post your flyers and business cards on our promote yourself wall!

# Business support providers, exhibitors and business advice

Advantage NI

Barclays Bank

Belfast City Council Safety and Advice  
Service

Belfast City Council European Unit

Belfast City Council Waste  
Management Service

Belfast Metropolitan College

Business in the Community

East Belfast Enterprises

Enterprise Europe Network

Enterprise NI

Equality Commission

Federation of Small Businesses

HALO - The Northern Ireland  
Business Angel Network

Health & Safety Works NI

HM Revenue and Customs

HSBC

Labour Relations Agency

Management Leadership Network

Midtown Centre

nibusinessinfo.co.uk

North City Business Centre

Now Project

Ormeau Business Park

ORTUS - The Business Development  
Agency

Queen's University

REGUS

Social Economy Network

The Prince's Trust

Townsend Enterprise Agency

Ulster Community Investment Trust

University of Ulster

UnLtd

Women in Business

Workwest

**To book your place please register online at  
[www.belfastcity.gov.uk/business](http://www.belfastcity.gov.uk/business)**

**For further information contact  
Rhonda Lynn on 028 9027 0229 or  
email: [lynnr@belfastcity.gov.uk](mailto:lynnr@belfastcity.gov.uk)**



This event is free to small businesses in the Belfast City Council area. This event is funded by Belfast City Council and the European Regional Development Fund.