**1. Introduction**

We are an *equal opportunities service provider*. This means that we will make good faith efforts to comply with the spirit and letter of the equality laws.

We will continually work to ensure that our customers[[1]](#footnote-1) will always be treated with dignity and respect in a harmonious environment that is open and welcoming to all.

We will not discriminate unlawfully against or harass any person on the grounds of :

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| **Sex** | **Pregnancy or maternity** | **Gender reassignment** |
| **Racial group** | **Religious belief** | **Political opinion** |
| **Age[[2]](#footnote-2)** | **Sexual orientation** | **Disability** |

We will also work to ensure that our premises and the way in which we deliver our services do not unreasonably exclude or disadvantage those of our customers or potential customers who have disabilities. To this end we will comply with the duty to make reasonable adjustments that is imposed on us in relation to such persons. We understand that an unjustified failure to comply with that duty would be an act of unlawful discrimination.

**2. Customers’ Rights**

Our customers have a right to gain access to our services and to be treated by us in a way that is fair, open and welcoming and that is free from unlawful discrimination and harassment. They also have a right to complain about any treatment from us that falls below acceptable standards should it occur.

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| We have established a complaints procedure to deal with such complaints and we would encourage aggrieved persons to use it. All complaints will be dealt with seriously, promptly and confidentially.Our complaints procedure does not replace the right of aggrieved persons to also pursue complaints to a County Court.  |

Customers who make complaints of discrimination and harassment, and others who give evidence or information in connection with such complaints, will not be victimised (i.e. they will not be discriminated against or harassed in retaliation for their actions). Victimisation is also discrimination contrary to the equality laws and this policy.

**3. Customers’ Responsibilities**

We ask our customers to respect this policy and our efforts to implement it. Customers should treat our employees and our other customers with dignity and respect. We will give serious consideration to withdrawing our services from any customers who fail to do this.

# 4. Employees’ Responsibilities

All our employees must comply with this policy. They must treat our customers with dignity and respect. They must not themselves commit any acts of unlawful discrimination or harassment against any other person. Such behaviour will not be permitted or condoned. We will treat it as misconduct which may warrant dismissal from employment.

All our employees should discourage discrimination and harassment by making it clear that they find such behaviour unacceptable and by supporting customers who suffer such treatment. Any employee who is aware of any breaches or potential breaches of this policy should alert a manager or supervisor to enable us to deal with it.

**5. Our responsibilities**

We will continually make good faith efforts to implement this policy. This responsibility will be carried out by *[ insert name or job title of appropriate senior manager ].* We will:

* provide all employees and managers with a copy of this policy and explain it to them at their induction training and other appropriate times.
* provide appropriate training to managers and to those employees who work in customer facing roles to prepare them to be able to deal effectively with breaches or potential breaches of this policy.
* Display a copy of this policy in a prominent place where customers may read it.
* make copies of the policy available in alternative formats on request.
* ensure that all complaints are dealt with promptly, seriously and confidentially and in accordance with our complaints procedure.
* set a good example by treating all customers with fairness, dignity and respect.
* be alert to unacceptable behaviour and will take appropriate action to stop it.
* monitor all complaints and review the effectiveness of this policy periodically.
* develop an *equal opportunities action plan* and implement it.[[3]](#footnote-3)

**Sample**

**Equal Opportunities Action Plan**

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| Service providers have discretion as to whether to develop an action plan. This is an example of an action plan. The action measures may lead to the development of further action plans. |

To assist us to implement our **equality policy for service users**, we have developed this action plan which will be carried out during the next two years.

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| **Time Period** | **Actions** |
| **Year 1** | 1 March to30 June | To carry out a *disability access audit* of our premises and website. This audit will include consideration of customers with hearing, speech, sight, mobility and mental health difficulties. |
| 1 July to30 September | To develop an action plan to address issues arising from the *disability access audit.* |
| **Year 2** | 1 January to31 March | To carry out a *customer satisfaction survey*. This will include questions that specifically focus on how particular groups of people experience our services and facilities, such as:* pregnant women and new mothers
* parents with young children
* disabled persons
* Irish Travellers
* Migrant workers
* Gay people
* People who have undergone or who are undergoing gender reassignment
* Members of the Protestant and Roman Catholic communities
* Children and teenagers
* People aged 55 years and over
 |
| 1 April to30 June | To develop an action plan to address issues arising from the *customer satisfaction survey.* |
| 1 July to 31 December | To develop and deliver a training programme for all our staff about equal opportunities and that includes lessons from the *disability access audit* and the *customer satisfaction survey.* |

1. We have used the word “customers” here, but you may change if it does not reflect how you describe your service-users. For example, you might change it to one of more of the following: “clients”, “passengers”, “service-users”, “visitors” depending on what is appropriate in your situation. [↑](#footnote-ref-1)
2. Not lawfully required at present [↑](#footnote-ref-2)
3. A sample *Equal Opportunities Action Plan* is attached. [↑](#footnote-ref-3)